

# INTELLECTUAL PROPERTY



## WHAT WE DO

- Negotiating and drafting commercial, intellectual property and information technology related agreements, including:
  - a. Software Licensing agreements
  - b. SaaS and website terms of service
  - c. Confidentiality and Non-Disclosure agreements
  - d. Invention Assignment agreements
  - e. End-User License agreements
- Advising on the Canadian Scientific Research and Experimental Development (SR&ED) tax incentive program.
- Assisting with financing from both private and government sources
- Advising start-ups from inception to exit (for more information, please follow the link to our Start-Up Suite page)
- Canadian Trademark Registration and Enforcement advice
- Canadian Copyright Registration and Enforcement advice
- Privacy Law matters



EXPERIENCED



PROFESSIONAL



RELIABLE

## WHY DEVRY SMITH FRANK LLP?

### We understand intellectual property law

Protecting your intellectual property and ensuring your company follows new and changing laws is critical to your enterprise's long-term potential. With professional legal guidance, you can avoid theft of intellectual assets, penalties for not adhering to privacy and copyright laws and maintain a good public reputation. The Intellectual Property Law group at DSF provides an array of services to both protect and facilitate the development and commercialization of intellectual property for corporations and independent developers alike.

### We focus on your brand

It is more important today than ever before to communicate a consistent brand experience. Registering your business or corporate name is only the first step in developing a branding strategy. Trademark registration, protection, and enforcement, coupled with strong licensing and distribution agreements, will help you maintain and build the value of your intellectual property.

### We provide value

We have particular expertise and experience in representing high-growth entrepreneurs and mid-market businesses. As a mid-sized law firm, DSF balances professional, knowledgeable, and customized legal solutions with a focus on helping our clients grow their business. We are driven by delivering value to our clients in all that we do.

To learn more about our Intellectual Property Law Group, please visit:

<https://devrylaw.ca/intellectual-property/>

DEVRY SMITH FRANK *LLP*  
LAWYERS & MEDIATORS

## ABOUT US

Devry Smith Frank LLP has advised and advocated for corporations, individuals and small businesses since 1964. We are a mid-size firm with a reputation for being approachable, professional and practical. Our rapid growth reflects client confidence — confidence we have built one client at a time.

We advise publicly traded financial institutions, emerging private companies, and the nimblest of start-ups. We act as personal counsel to individuals and families on a wide variety of legal needs. Our expertise spans industries as diverse as financial services, insurance, real estate and land development, service companies, professional services, technology, mining, and not for profits.



Toronto  
Barrie  
Whitby  
Collingwood  
Haliburton  
Midland  
Stouffville



## DEVRY SMITH FRANK *LLP*

Lawyers & Mediators

[www.devrylaw.ca](http://www.devrylaw.ca)

Devry Smith Frank *LLP* - Toronto  
95 Barber Greene Road #100,  
Toronto, Ontario M3C 3E9

Devry Smith Frank *LLP* - Barrie  
85 Bayfield Street 3rd floor,  
Barrie, Ontario L4M 3A7

Devry Smith Frank *LLP* - Whitby  
209 Dundas Street East #401,  
Whitby, Ontario L1N 7H8

Woitzik Polsinelli *LLP* - Whitby  
619 Brock Street South,  
Whitby, Ontario L1N 4L1

Devry Smith Frank *LLP* - Collingwood  
25 Huron Street,  
Collingwood, ON, L9Y 1C3

Devry Smith Frank *LLP* - Haliburton  
238 Highland St,  
Haliburton, ON K0M 0B4

Devry Smith Frank *LLP* - Midland  
323 Midland Ave.,  
Midland, ON L4R 3K5

Woitzik Polsinelli *LLP* - Stouffville  
20 Freel Lane, Unit 9 Second floor,  
Stouffville, Ontario L4A 8B9