

WHO WE ARE

The main purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. To achieve this, the law gives people and businesses property rights to the information and intellectual goods they create, usually for a limited period of time. This gives economic incentive for their creation, because it allows people to benefit from the information and intellectual goods they create, and allows them to protect their ideas and prevent copying. There are several types of intellectual property protection like patent, copyright, trademark, etc. Patent is a recognition for an invention, which satisfies the criteria of global novelty, non obviousness, and industrial application. IPR a is prerequisite for better identification, planning, commercialization, rendering, and thereby protection of invention or creativity.

The lawyers of Devry Smith Frank *LLP* ("DSF") are committed not only to the practice of law, but to family and community. DSF has been located in the GTA for over half a century, and has established countless long-lasting and important relationships over the years. At DSF, we aim for honest, enduring relationships with all our clients.

We are also pleased to inform that we have merged our offices with Woitzik Polsinelli *LLP* ("WP Law").

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WE UNDERSTAND INTELLECTUAL PROPERTY LAW

Protecting your intellectual property and ensuring your company follows new and changing laws is critical to your enterprise's long-term potential.

With professional legal guidance, you can avoid theft of intellectual assets, penalties for not adhering to privacy and copyright laws and maintain a good public reputation. The Intellectual Property Law group at DSF provides an array of services to both protect and facilitate the development and commercialization of intellectual property for corporations and independent developers alike.

WE FOCUS ON YOUR BRAND

It is more important today than ever before to communicate a consistent brand experience. Registering your business or corporate name is only the first step in developing a branding strategy. Trademark registration, protection, and enforcement, coupled with strong licensing and distribution agreements, will help you maintain and build the value of your intellectual property. We have particular expertise and experience in representing high-growth entrepreneurs and mid-market businesses. As a mid-sized law firm, DSF balances professional, knowledgeable, and customized legal solutions with a focus on helping our clients grow their business. We are driven by delivering value to our clients in all that we do.

CANADIAN COPYRIGHT REGISTRATION AND ENFORCEMENT

Obtaining the proper copyrights is the best way to protect yourself and your work. DSF lawyers will advise you what can be copyrighted and how to go about it. We also assist in the registration of copyrights in Canada and in the preparation of copyright assignments and licensing agreements.

WHAT WE DO

Negotiating and drafting commercial, intellectual property and information technology related agreements, including:

- a. Software Licensing agreements
 - b. SaaS and website terms of service
 - c. Confidentiality and Non-Disclosure agreements
 - d. Invention Assignment agreements
 - e. End-User License agreements
- Advising on the Canadian Scientific Research and Experimental Development (SR&ED) tax incentive program.
 - Assisting with financing from both private and government sources
 - Advising start-ups from inception to exit (for more information, please follow the link to our Start-Up Suite page)
 - Canadian Trademark Registration and Enforcement advice
 - Canadian Copyright Registration

For more information please contact our office via email at info@devrylaw.ca or call 416-449-1400.



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