



## About Us

*Devry Smith Frank LLP has advised and advocated for corporations, individuals and small businesses since 1964. We are a mid-market alternative with a reputation for being approachable, professional and practical. Our rapid growth reflects client confidence — confidence we have built one client at a time.*

*We advise publicly traded financial institutions, emerging private companies, and the nimblest of start-ups. We act as personal counsel to individuals and families on a wide variety of legal needs. Our expertise spans industries as diverse as financial services, insurance, real estate and land development, service companies, professional services, technology, mining, and not for profits.*

Devry Smith Frank LLP is honoured to be recognized by the *Globe and Mail* as a leading law firm to the mid-market and entrepreneurial sector.



05/01/2017



# FRANCHISE

## WHAT WE DO

- Establishing franchise systems
- Review, negotiation and drafting of franchise agreements
- Distribution and franchising arrangements
- Purchase and sale of existing franchises
- Intellectual property protection
- Franchisor/franchisee dispute resolution
- Financing strategies
- Cross border franchising
- Partnership arrangements with co-franchisees
- Incorporations and organization
- Commercial leasing
- Commercial agreements
- Shareholder, partnership, and joint venture agreements
- Employment agreements
- Tax planning
- Day to day advisory services

## WHY DEVRY SMITH FRANK LLP?

### We understand your business

We have significant experience in dealing with a variety of franchise transactions. We are as devoted to business outcomes as are our clients, and our advice is driven by business goals, rather than by blind devotion to legal processes. This allows us to deliver to our clients a professional and practical experience on even the most intricate transactions.

### We know it is more than just a franchise

Franchising Law encompasses corporate, tax, intellectual property and financing issues, each of which must be addressed. As a full-service law firm, we can provide expert advice to help guide our clients through all the various legal issues associated with their franchise.

### We are lean

As a mid-sized law firm, we balance professional, knowledgeable and customized legal solutions with a focus on delivering value. We are large enough to handle the most complex business deals, but have an overhead structure and the flexibility to be cost-effective. We are driven by delivering value to our clients in all that we do.

To learn more about our Franchise Law Group, please visit [www.devrylaw.ca/franchise-law](http://www.devrylaw.ca/franchise-law)

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